



Marketing and Communications Officer

Full-time, permanent contract

Salary: £27,000 per annum

Petersfield Museum and Art Gallery is looking for someone highly motivated and enthusiastic and with experience in marketing and communications to join our small team at a key time, as we move forward with our bold and exciting plans.

The Marketing and Communications Officer will deliver creative and effective Marketing and Communications initiatives at Petersfield Museum and Art Gallery. The organisation has entered an exciting phase, following a recent £4 million redevelopment and this position will play an important role in further building awareness, growing our reputation and increasing earned income, through audience development initiatives and innovative marketing campaigns.

This role offers the opportunity to deliver Petersfield Museum and Art Gallery's marketing, communication and media strategies, driving forward participation and income levels, increasing media coverage and enhancing the Museum and Art Gallery's brand and reputation.

The Marketing and Communications Officer will actively contribute to many key aspects of our exciting and ambitious plans for Petersfield Museum and Art Gallery, a creative and community space in the heart of the historic market town of Petersfield, set within the natural beauty of the South Downs National Park.

For further details, please visit www.petersfieldmuseum.co.uk/workwithus to download a job pack containing the job description and details on how to apply.

Closing date: 12:00 noon, Monday 27 January 2025.

Interviews: Likely to be around 5/6/7 February 2025 (final dates & timings to be confirmed).

Petersfield Museum and Arts Gallery is committed to being an Equal Opportunities Employer. We are keen that our workforce profile reflects the diversity of our visitors and audiences. Therefore, all jobs at Petersfield Museum and Art Gallery are open to everyone and we encourage applicants from all backgrounds, irrespective of sex, gender identity, race, disability, religion or belief, sexual orientation or age. We welcome all candidates who think they have the required skills and can contribute in this key role.